

Graphic Design & Illustration

Portfolio

Vanessa Hale





Illustration

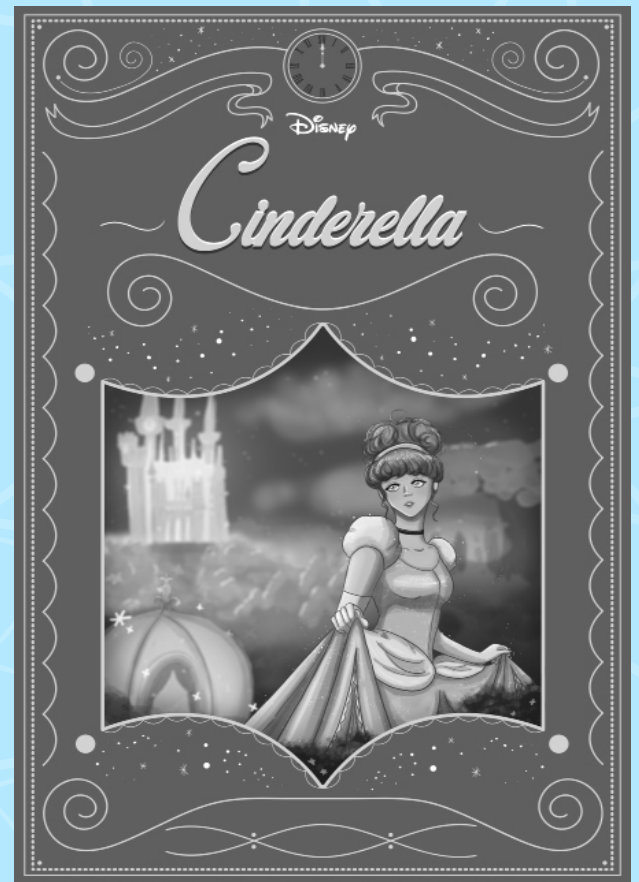




Cinderella Book Cover

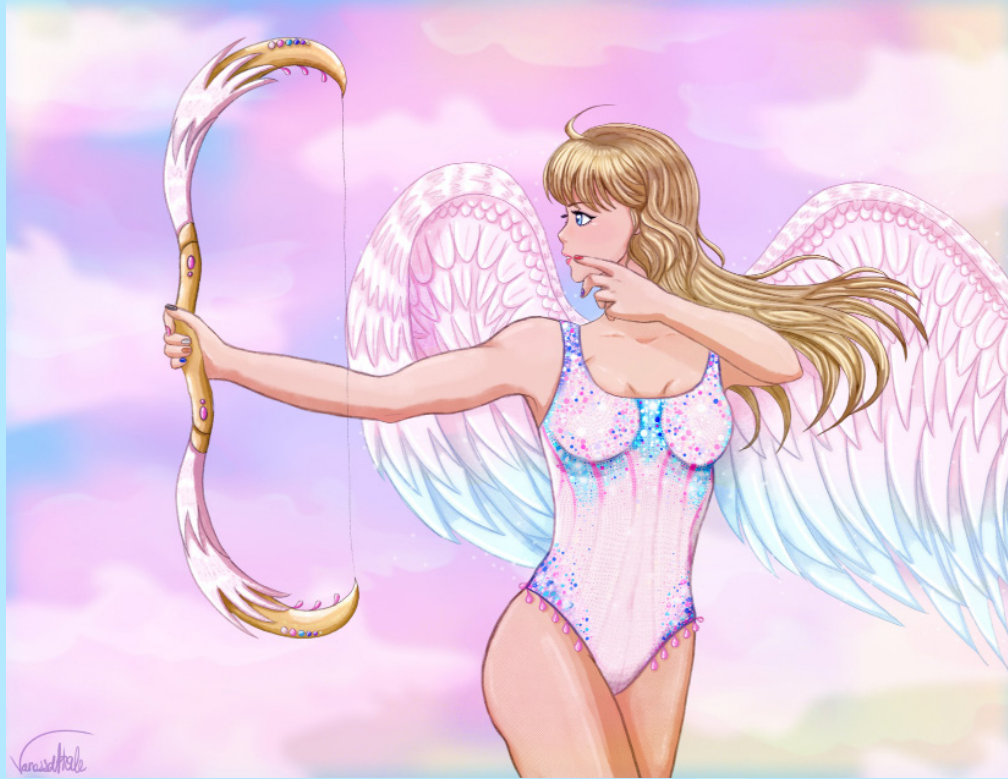
Digital Art | 6" by 9" | 2024

I used a combination of Adobe Photoshop and Illustrator for this piece. I wanted to give the illusion you are looking through a window into the book.

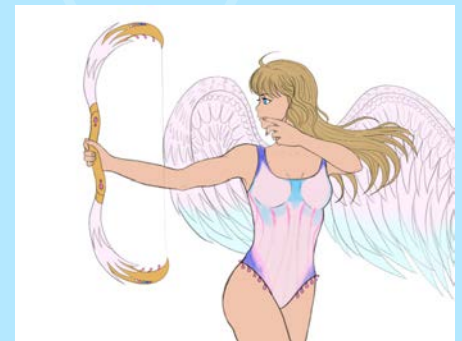
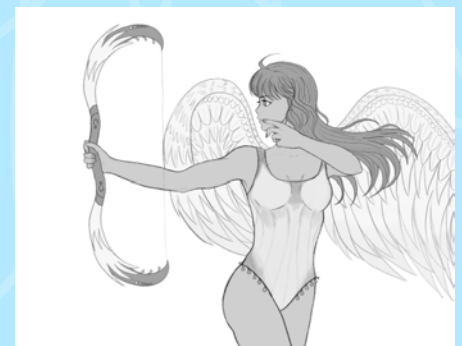


The Archer

Digital Art | 8.5" by 11" | 2023



This piece was created in Adobe Photoshop. I wanted to create two different versions to experiment with lighting and dreamy colors.

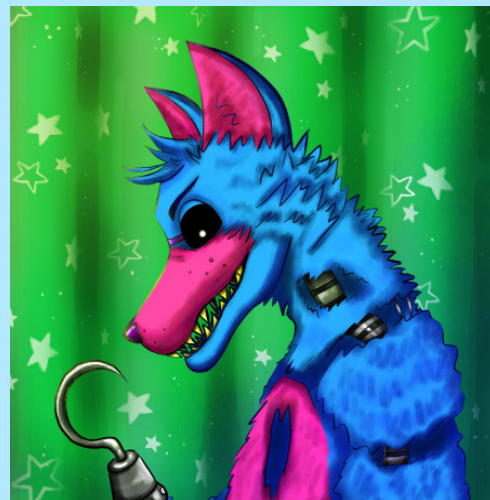
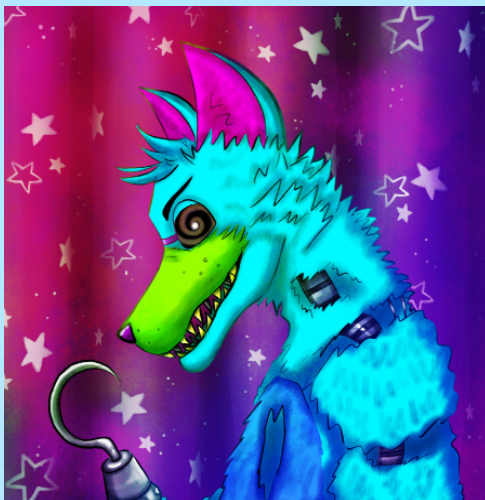
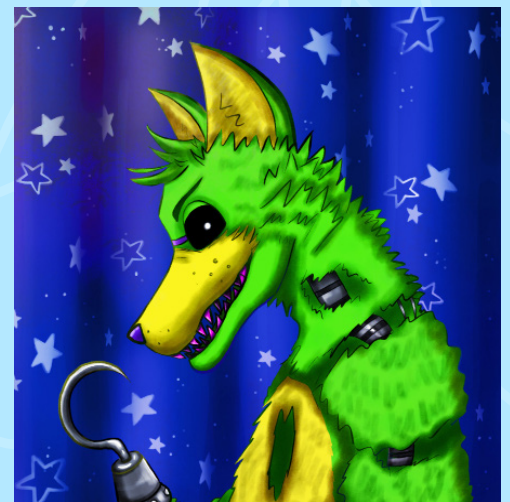


Foxy The Pirate

Digital Art | 6" by 6" | 2023



This piece was created in Adobe Photoshop. For this project I experimented with vibrant colors to create an overall intense piece to look at.



Pastel Cityscape

Digital Art | 500 pt. by 500 pt. | 2023

This piece was created in Adobe Illustrator. I worked with pastels to create a simple, dreamy, cityscape.



Usagi Outfit Concepts

Digital Art | 8.5" by 14" | 2024



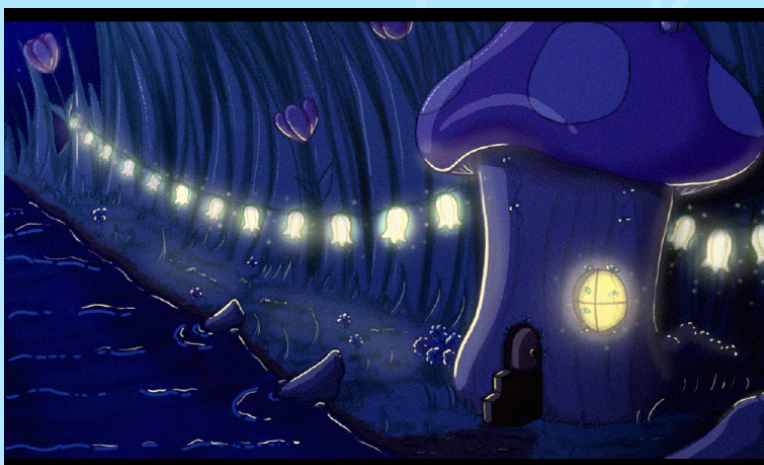
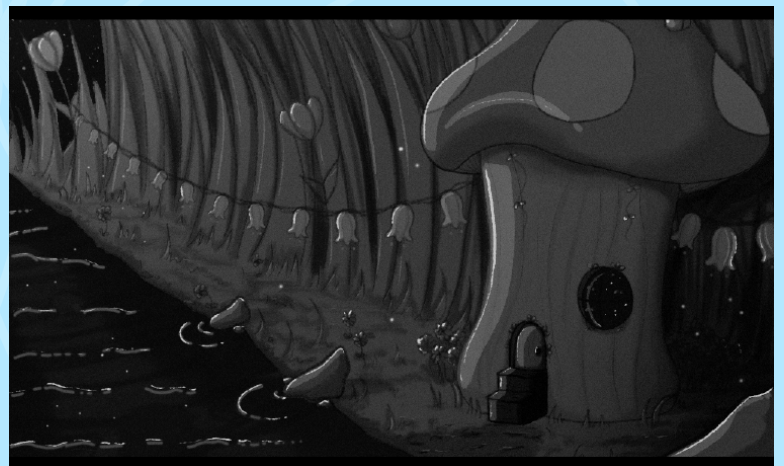
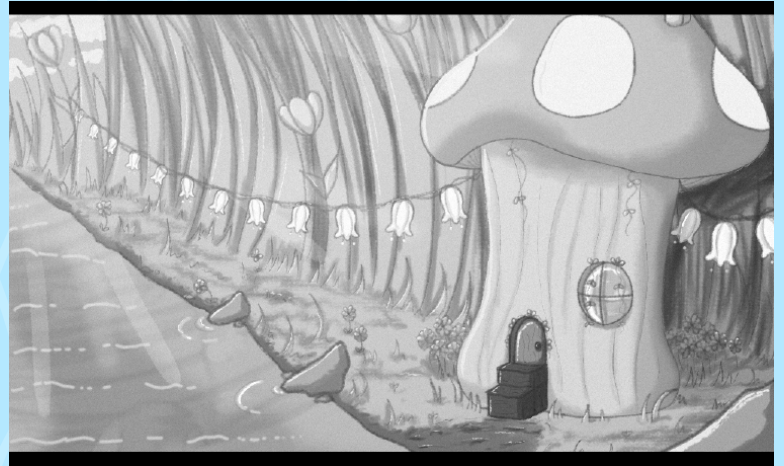
These pieces were created in Adobe Photoshop. I designed three different outfits to fit the character Usagi Tsukino's (aka Sailor Moon) style and personality.



Fairy Environment Concept

Digital Art | 8.5" by 14" | 2024

These pieces were created in Adobe Photoshop. This is an environment concept created for my book "Evangeline and Orion." I experimented with three different lighting styles on the same piece of artwork.



Princess Aurora

Digital Art | 6" by 6" | 2023

This piece was created in Adobe Photoshop. The goal for this project was to work with brushes in Photoshop; I worked with mainly watercolor brushes.

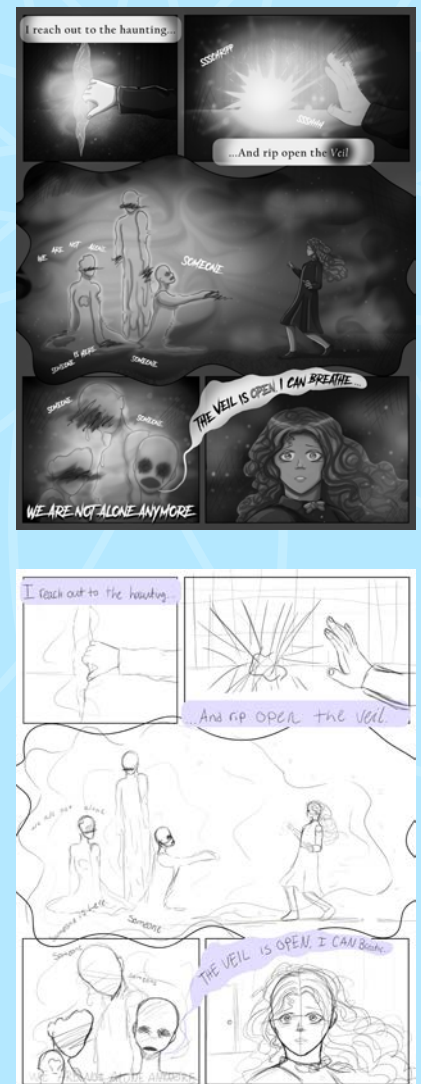


Ripping Open The Veil

Digital Art | 6.5" by 8.5" | 2024



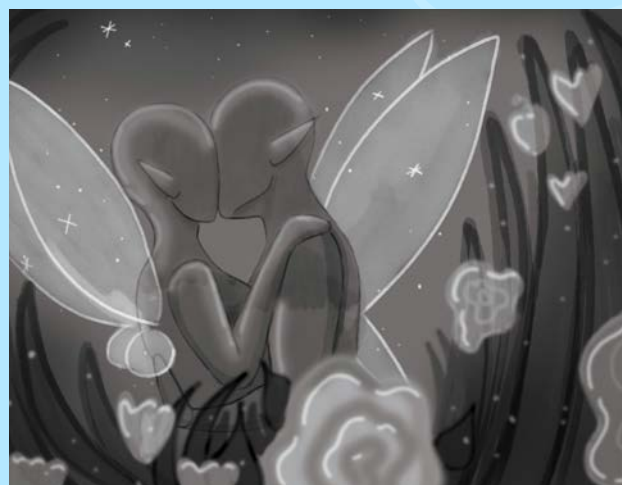
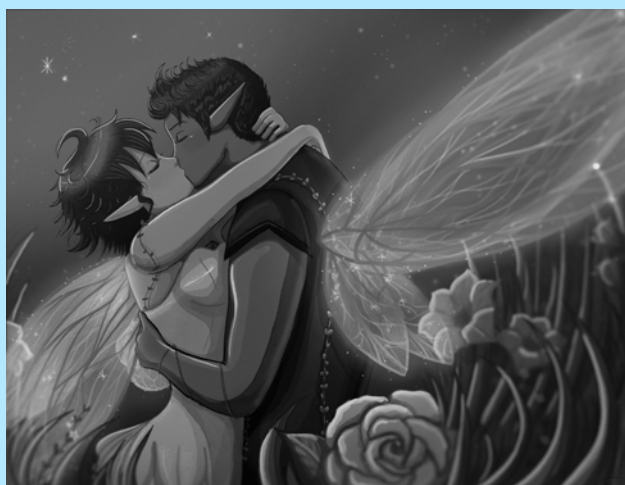
This piece was created in Adobe Photoshop. A comic strip based on the book "The Spirit Bares Its Teeth." I wanted to make this dark and spooky.



A Fairy's Love

Digital Art | 8.5" by 11" | 2024

This piece was created in Adobe Photoshop for my book "Evangeline and Orion." This is page twelve of the book and was a part of my Illustration Capstone.



Evangeline

Digital Art | 8.5" by 11" | 2024

This piece was created in Adobe Photoshop for my book "Evangeline and Orion." This is page two of the book and was a part of my Illustration Capstone.





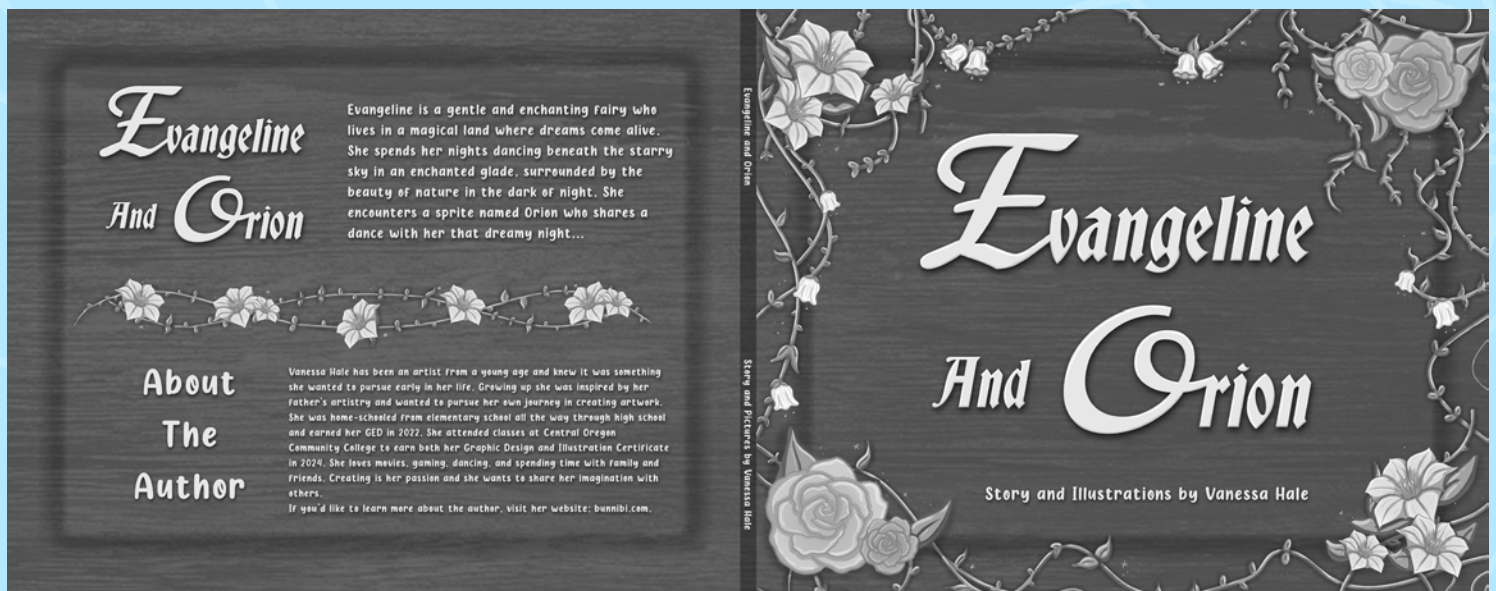
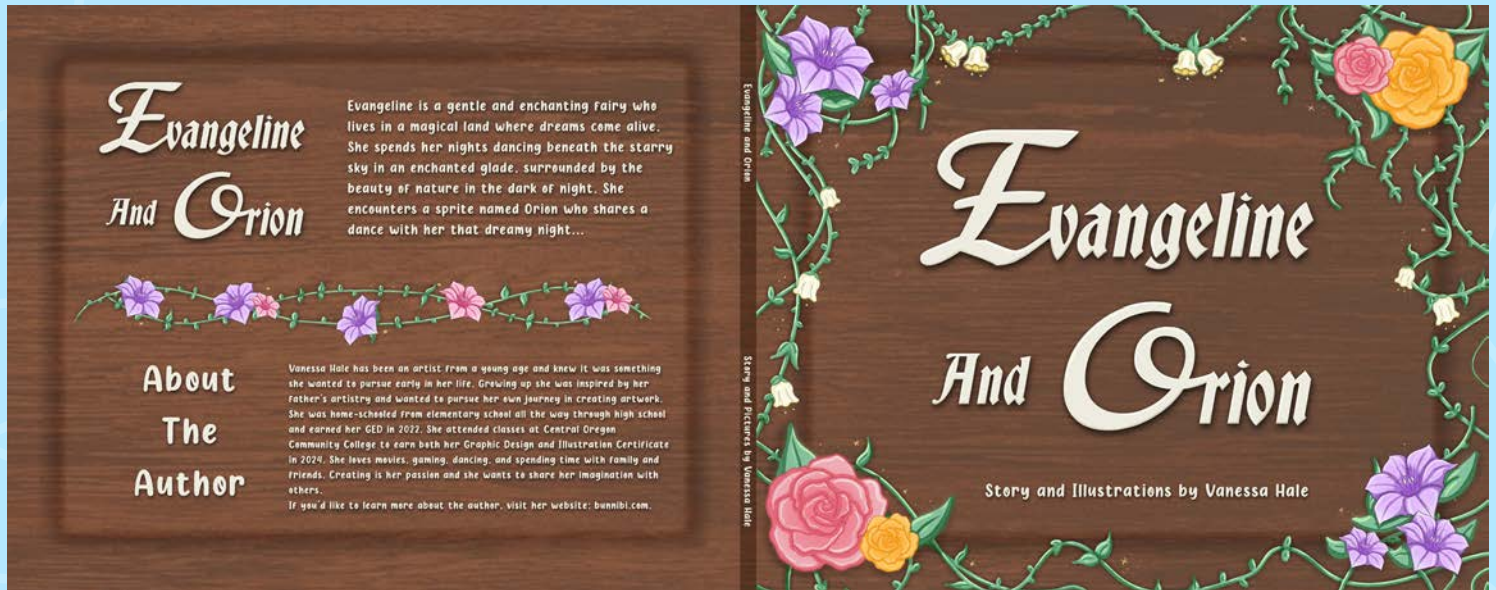
Graphic Design



Evangeline Book Cover

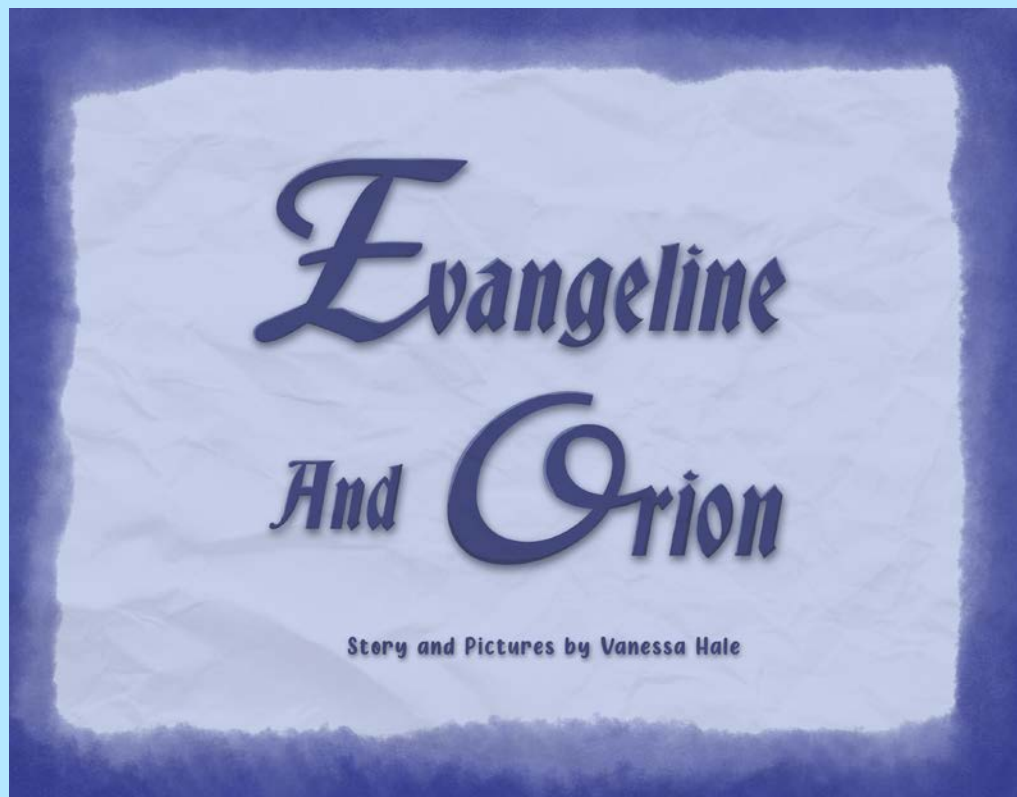
Graphic Design | 9" by 22.75" | 2024

This piece was created in Adobe Photoshop for my book "Evangeline and Orion." This is the Cover, Spine, and Back of the book. I designed it to match the interior and overall artwork within the book.

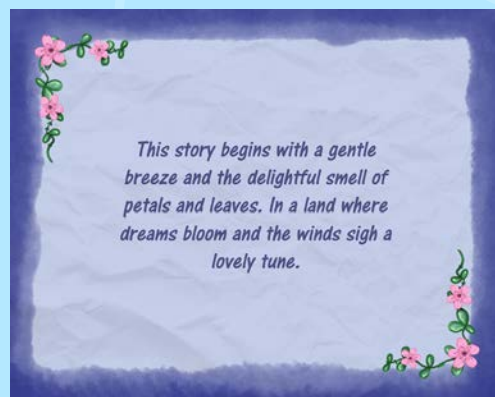
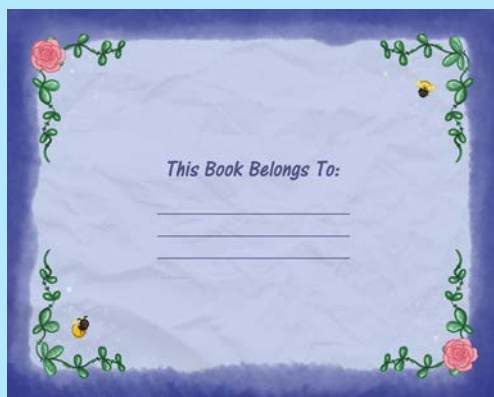


Evangeline Text Pages

Graphic Design | 9" by 11.5" | 2024



These pieces were created in Adobe Photoshop for my book "Evangeline and Orion." Displayed here are seven out of the fifteen text pages from the book.



The Happy Donut Brochure

Graphic Design | 8.5" by 11" | 2023

ABOUT US

Welcome to The Happy Donut, where every bite is sure to put a smile on your face! We take pride in using only the finest ingredients, ensuring that every donut we make is a delicious and indulgent treat. Our menu features a wide variety of classic and creative flavors, from glazed and powdered to maple bacon and fruity pebbles. We believe that life is too short to not enjoy a good donut, and we strive to make every visit to our shop a fun and memorable experience. So come on in, grab a donut (or a dozen!), and let us help you find your happy place.

BUY 1 GET 1 FREE!



Expires: 2/12/24



STAY IN TOUCH:

thehappydonut@gmail.com

(123) 456-7890

TheHappyDonut.com

The Happy Donut
12345 Sweet Dr.
Donut Town, ST 98876



THE HAPPY DONUT

Eat more hole foods!



This brochure was created in Adobe InDesign. I created a brand called the "Happy Donut" and designed a brochure for the company.

VISIT OR ORDER ONLINE!

Visiting our locations in person can be a fun and delicious experience, but sometimes convenience is key. That's where our online ordering comes in. The Happy Donut offers the option to order donuts online, making it easy to satisfy your sweet tooth from the comfort of your own home! With online ordering, you can browse the menu, choose your favorite flavors, and customize your order to your liking.

FAQ

- Can I request custom decorations or toppings for my donuts?

Absolutely! We love to get creative with our donuts and offer a variety of toppings and decorations to customize your order.

- Are your donuts made fresh daily?

Yes! We take great pride in making our donuts fresh every day. Our bakers start early in the morning to ensure that every donut is made with the freshest ingredients and served at its best.

- What is your best-selling donut?

Our best-selling donut is our classic glazed donut. It's a timeless favorite that's always in demand.

MENU

Classic Glazed	\$1.00
Classic Chocolate	\$1.00
Chocolate Sprinkle	\$1.00
Triple Chocolate	\$1.50
Maple Bacon	\$1.50
Cookies & Cream	\$1.50
Strawberry Jelly	\$1.50
Rainbow Sprinkle	\$1.50
Custom Donut	\$2.00
Mystery Donut	\$2.00
A Dozen Donuts	\$12.00
A Dozen Custom Donuts	\$18.00

NEW PET FRIENDLY OPTIONS!

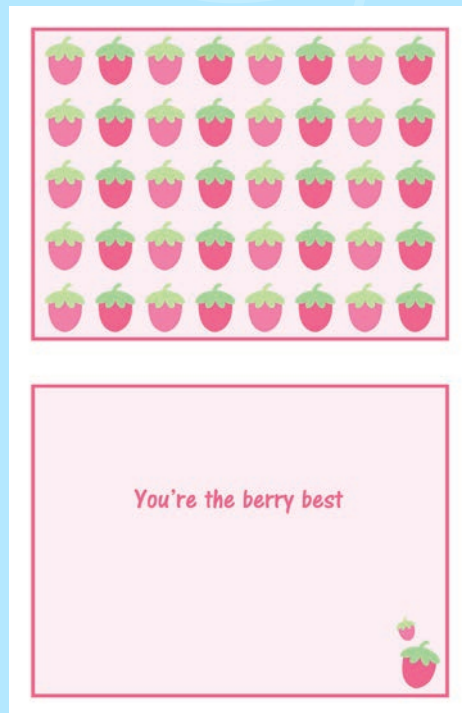
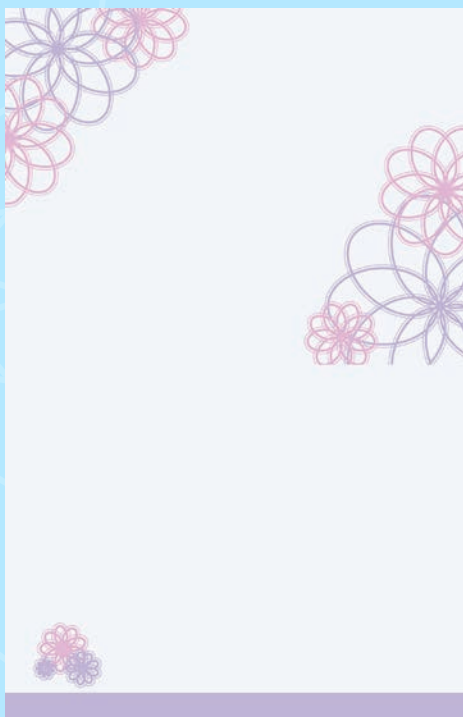
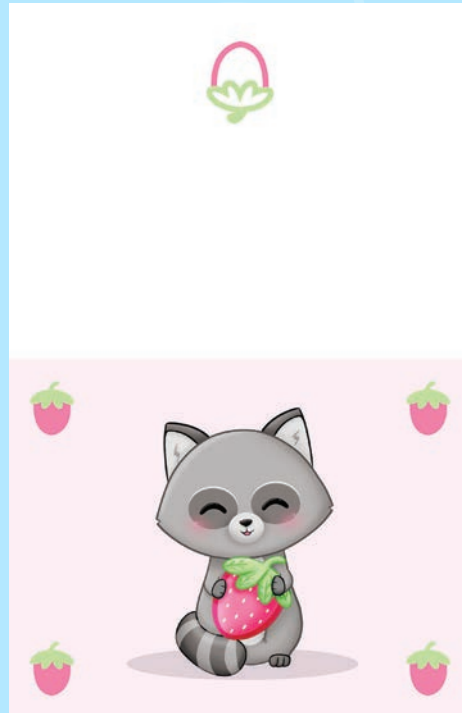
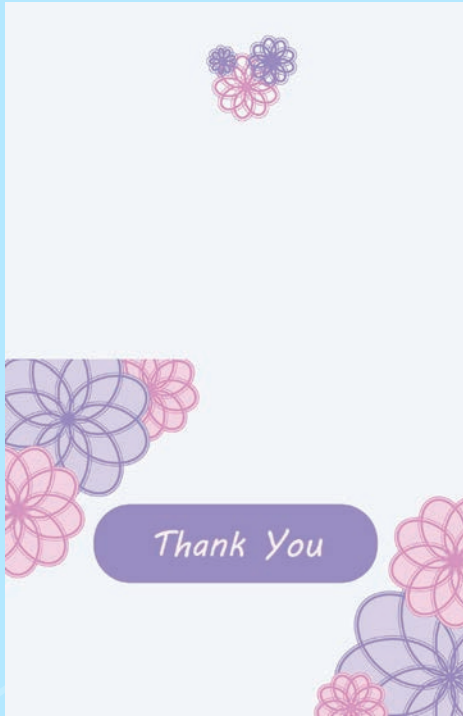


Donut shops are a popular spot for grabbing a sweet treat, and now pet owners can enjoy this experience with their furry friends! The Happy Donut is introducing new pet-friendly options, such as dog-friendly donuts made with safe, canine-friendly ingredients like peanut butter and bacon. We offer outdoor seating areas where pets are welcome to sit with their owners while they indulge in a donut. Our new pet-friendly options provide a fun outing for both pet owners and their beloved pets, and make it easier for pet owners to include their furry companions in their daily activities!

Thank You Cards

Graphic Design | 5.5" by 8.5" | 2023

These thank you cards were created in Adobe InDesign. I designed three different thank you cards incorporating artwork I drew in Photoshop.



Stardust Smoothies Advertisement

Graphic Design | 11.5" by 17.5" | 2023



CLICK HERE
For more details!

BUY 1, GET 1!

SUMMER DEALS JUST FOR YOU



June 1st - July 1st

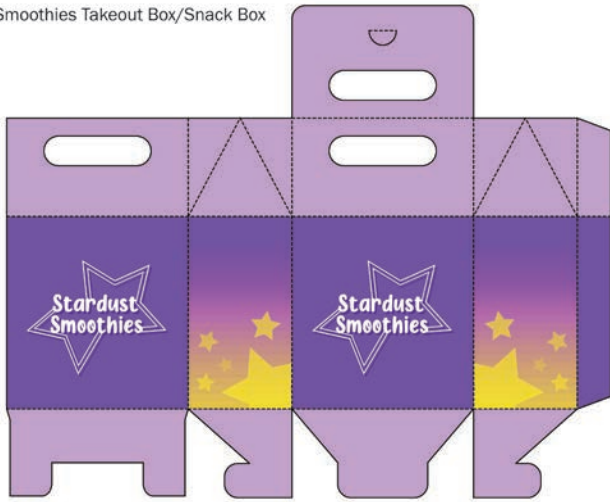
stardustsmoothies@gmail.com • 555-432-1023 • 1225 Stardew Dr. Cosmos, ST

I used a combination of Adobe Illustrator, Photoshop, and InDesign to create this poster. This was for another made up brand called "Stardust Smoothies." I wanted it to be bright and eye-catching.

Stardust Smoothies Packaging Set

Graphic Design | 8.5" by 11" | 2023

Stardust Smoothies Takeout Box/Snack Box



These packaging designs were created in Adobe Illustrator. These were made for the made up brand "Stardust Smoothies." I designed drink labels, a drink carrier, and a snack box.



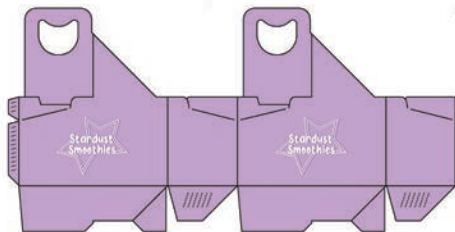
Standard Label
This Stardust Smoothies Label is used at their retail locations.

In Store Product Labels
These are examples of labels that would be on Stardust Smoothie products in store.

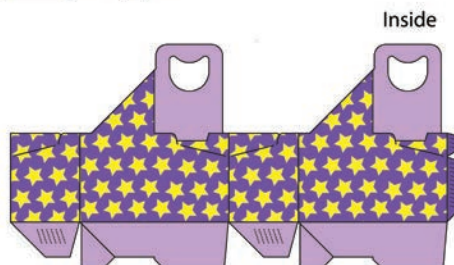
The In Store Labels Include:

- Smoothie Flavor (Packaging color associated with flavor)
- Star Barcode
- Ingredients

Stardust Smoothies Drink Carrier



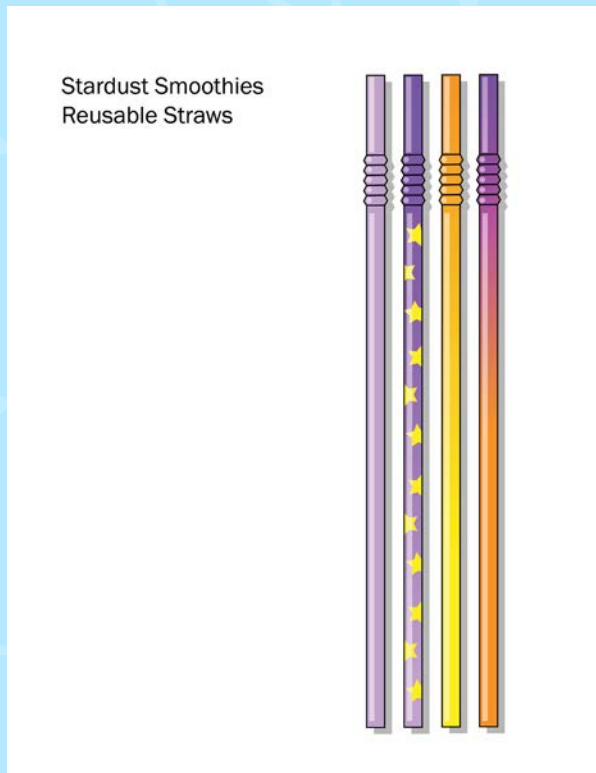
Outside



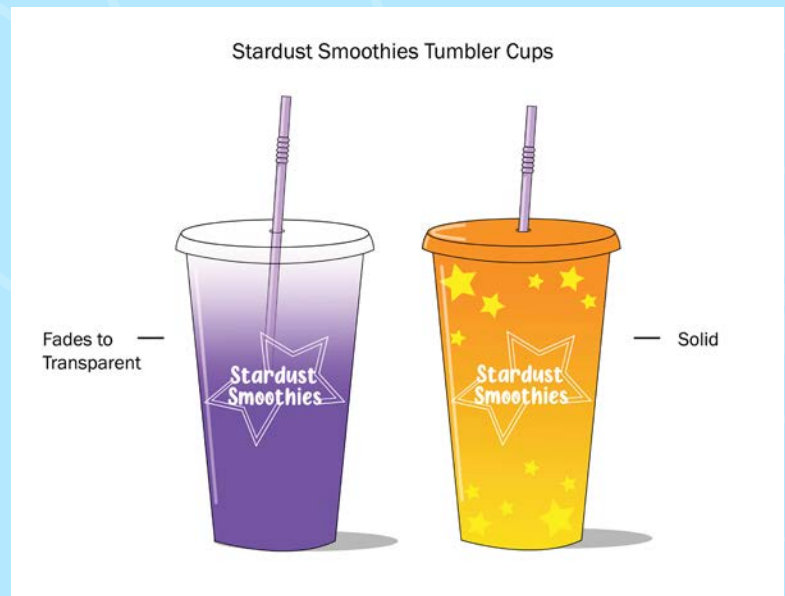
Inside

Stardust Smoothies Promotional Designs

Graphic Design | 8.5" by 11" | 2023



These promotional designs were created in Adobe Illustrator. These were made for the made up brand "Stardust Smoothies." I designed coasters, straws, and tumbler cups.




The Happy Donut Website Design

Graphic Design | 8000 px. by 12500 px. | 2023

THE HAPPY DONUT

Home | Menu | Locations | About Us | Contact




DONUT SALE!

30% OFF ALL DONUTS
FEBURARY 10TH - 15TH

SHOP NOW


We Now Do Home Delivery!

The Happy Donut has partnered with Uber Eats and Door-dash to bring our hole foods to you!



The Happy Donut




Eat more hole foods!



Our Goal

We strive to make our customers happy by making healthy, high quality donuts shipped right to your door. With our speedy shipping, we'll get those hole-foods to you in no time!

Don't forget to eat more hole foods!

Address The Happy Donut 12345 Sweet Dr. Donut Town, ST 98876	Navigation <ul style="list-style-type: none">- Menu- Locations- About Us- Careers- Contact	Stay connected   
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This website design was created in Adobe InDesign. I created a brand called the "Happy Donut" and designed a website for the company. I incorporated bright colors and the logo throughout the page to make it cohesive and balanced.



Graphic Design & Illustration

Portfolio

Vanessa Hale

